

"With Red Bud's robust design, advanced technology, focus on safety, and terrific customer support, we knew partnering with Red Bud was the right choice. They delivered exactly what we needed."

(Luis I. Villaseñor | Director of Operations | National Material of Mexico [NMM])

Red Bud

Equipping the New Generation



NMM is a subsidiary of National Material L.P. which has a long history of quality and service dating back to 1964. Since its founding, National Material L.P. has grown to over 30 business units and is now one of the largest suppliers of steel in America. NMM is one of the largest Steel Service Centers in Mexico serving automotive, HVAC, home appliance, motor, and transformer manufacturers in Mexico.

When NMM started planning an expansion for its Monterrey facility, we needed a Slitting Line with specific capabilities and features able to handle the new generation of advanced high strength steel. Our search for a stronger, faster, and more capable Slitter led us to Red Bud Industries and their powerful line of equipment. Now that the line is operational, RBI technicians have been providing unparalleled 24/7 technical support, and we look forward to working with them in the future.

Luis I. VillaseñorDirector of Operations
National Material of
Mexico

Red Bud Industries®

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