



“What Red Bud does very well, is they listen to what your issues are and help you overcome those issues through a real partnership.”

Drew Gross | Alliance Steel

Red Bud



**COMPLETE
COIL PROCESSING
SOLUTIONS**



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Drew Gross

President
**Alliance
Steel**

Building Partnerships

Alliance Steel is a flat-rolled service center headquartered in Gary, Indiana. They also have offices in Atlanta, Georgia, and Memphis, Tennessee.

Alliance Steel first partnered with Red Bud Industries in the early 2000s on a Multi-Blanking Line. Red Bud's attention to detail and partnership on that first line birthed new opportunity for multiple pieces of equipment. As the steel industry evolved, Alliance Steel did too. They followed up with the purchase of a Red Bud Heavy Gauge Cut-To-Length Line with Stretcher Leveler. Most recently, their move into a new facility offered the opportunity to serve a new customer base looking for heavier gauge slit coils, but they needed a powerful Slitting Line to get the job done. Because of their confidence in Red Bud, Alliance Steel reached out to them to fulfill this need with a new .500" (12 mm) Heavy Gauge Slitter.

"Red Bud has proven to be a great partner for Alliance Steel. . . They truly understand the value of production while coupling it with safety and I really, genuinely appreciate that."



Red Bud Industries

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*Financing Available

